***(Insert Motorcoach Operator Letterhead/Logo)***

**PRESS RELEASE**

***(Insert Motorcoach Operator Name)* JOINS AMERICA’S MOTORCOACH INDUSTRY FOR “ROLLING RALLY” IN WASHINGTON, D.C. ON WEDNESDAY**

**(*Insert Hometown*) -** On May 13, 2020 *(Insert Motorcoach Operator Name)* will join hundreds of motorcoach companies from around the country for a rolling rally around the U.S. Capitol and National Mall in Washington, D.C.

“Like many local small businesses, my operations have been absolutely devastated by the coronavirus. My buses sit idling while my employees remain at home. We all want to be back on the road, bringing people from point A to point B while serving our communities again. Without help from the federal government, I fear our buses may never return to the road and our passengers will be stranded without access to the nation’s transportation system,” said (*Insert Name of Motorcoach Operator Owner & Business*). “I look forward to joining hundreds of my fellow motorcoach operators in Washington to showcase the strength in numbers of our industry and the positive benefits we provide to every community in America.”

The [“Motorcoaches Rolling for Awareness”](http://www.busesmoveamerica.com) is a one day, one time grassroots event born from independent motorcoach operators, industry suppliers and state associations, represented by a joint initiative between the nation’s two largest associations, American Bus Association and United Motorcoach Association. This is a positive event showcasing how big buses and small businesses move America. Buses will be decorated with informative signs about the motorcoach industry including: the groups they serve, the economic impact they make and the people they employ.

Motorcoach operators are seeking to remind Members of Congress and the Trump Administration that the industry – which has laid off or furloughed more than 90 percent of its workforce nationally in the wake of COVID-19 – needs federal assistance. The motorcoach industry has requested $15 billion in federal grants and loan guarantees and modifications to Economic Injury Disaster Loan and Paycheck Protection Program.

[**About the USA Motorcoach Industry**](about:blank):

**Companies:** nearly 3,000, the majority are family owned, small businesses.  
**Employees:** nearly 100,000. Workforce includes owners, drivers, dispatchers, maintenance and repair, safety, cleaning crew, finance, administrative personnel, etc.  
**Buses Sitting Idle:** nearly 36,000  
**Annual Passenger Trips:** nearly 600 million, which is in line with domestic airlines’ trips.

**More information available at** [**www.busesmoveamerica.com**](http://www.busesmoveamerica.com)**.**

**About (*Insert Motorcoach Operator Here*):**

*(Insert Background on Motorcoach Operator including when founded, services provided, geographies served etc.)*

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