***(INSERT YOUR LOGO)*** 

 ***(Your NAME)***

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**MEDIA ADVISORY**

***(Name of Your Company)*** **Joins AMERICA’S MOTORCOACH INDUSTRY TO DESCEND ON WASHINGTON, WITH “ROLLING RALLY” AROUND NATIONAL MALL & U.S. CAPITOL ON WEDNESDAY, MAY 13**

**WASHINGTON, D.C. -** On May 13, 2020 hundreds of motorcoach companies from around the country will come together for a rolling rally around the U.S. Capitol to remind Members of Congress and the Trump Administration that the industry – which has laid off or furloughed more than 90 percent of its workforce nationally in the wake of COVID-19 – needs federal assistance. The industry is requesting $15 billion in grants and loans and modifications to Economic Injury Disaster Loan and Paycheck Protection Program to help save the industry from failing.

This is a positive event showcasing how big buses and small businesses move America. Buses will be decorated with informative signs about the motorcoach industry including: the groups they serve, the economic impact they make and the people they employ.

**DETAILS:**

**WHEN:**  Wednesday, May 13 @ 10:30 a.m.

**WHO:**  Motorcoach companies representing all 50 U.S. States

**WHERE:** The rally will kick off from AUDI Field, pass by the U.S. Capitol’s West Front and encircle the National Mall. Routes to be published in advance at [**https://www.busesmoveamerica.com/contact-congress/motorcoaches-rolling-for-awareness/**](https://www.busesmoveamerica.com/contact-congress/motorcoaches-rolling-for-awareness/)

**Media Availability:**

* Media availability will happen from 9 a.m. to 10 a.m. for any media that would like to interview industry leadership and motorcoach companies as they assemble for the rolling rally at Audi Field.
* IndustryLeadership will be available for media from 11:30 until the end of the rally at the corner of 3rd and Pennsylvania Aves.

**National Media Contacts**

* Melanie Hinton, Senior Director of Communications & Marketing, ABA
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* Julianne Ryder, Director of Communications & Marketing, UMA
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**About the Motorcoach Industry**:

**Companies:** nearly 3,000, the majority are family owned, small businesses.
**Employees:** nearly 100,000. Workforce includes owners, drivers, dispatchers, maintenance and repair, safety, cleaning crew, finance, administrative personnel, etc.
**Buses Sitting Idle:** nearly 36,000
**Annual Passenger Trips:** nearly 600 million, which is in line with domestic airlines’ trips.

**More information available at** [**www.busesmoveamerica.com**](http://www.busesmoveamerica.com)**.**

The Role of Motorcoaches:
Connecting cities; connecting rural areas to urban centers, serving as the only means of intercity transportation in many parts of America; serving workers in every part of the country including commuters in urban environments and business campuses, mines, oilfield workers, etc.; serving the security and strategic needs of the country by moving troops and taking people out of harm’s way during hurricanes; connecting families and friends; bringing travelers to tourist destinations and generating more than $237 billion in transportation, travel and tourism revenue.

**About (*Your Companies Name*)** Optional Boilerplate Content

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